Local Authority & Public Service Database

The comprehensive solution to targeting and engaging decision makers and influencers within the UK's biggest spending sector.

LAPS provides total access to:

INTRODUCTION

What is the Local Authority & Public Service Database?

The comprehensive solution to targeting decision makers within the UK's biggest spending sector. The Local Authority & Public Service Database (LAPS) provides total access to the local authorities & public services, encompassing local, regional and central government, nhs, education, housing and care sectors.

How is LAPS maintained?

The database is compiled and maintained through continuous mailing, telephone and desk research activity with additional research being performed on a project basis, ensuring a level of accuracy which is the envy of the industry.

How to use this information sheet.

We have listed the organisation types and quantities within each major sector, Local government is further broken down into the main areas of district, county, metropolitan, London and unitary councils with police and fire authorities included.

An extensive range of selection opportunities across the database ensures that you can target precisely the right contact for your campaign, the file gives details of function and areas of responsibility for which we will run detailed counts.

Should you require a count, need data in a hurry, require in-depth information on the structure of the public sector, could do with help on how to get the most from the data or how to enhance your existing database, our highly experience team will offer guidance and advice, will do everything in their power to help you meet your deadlines and communicate with you in plain English.

Who is this information for?

Everyone who needs to communicate with the officers and decision makers within the public sector. That includes government departments, product and service providers, housing associations, marketing companies, charties, research organisations and event organisers.

Local Authorities, Police and Fire Authorities

This table gives a breakdown of the type and number of organisations that make up Local Government.

Organisation Type	Number of Organisations
English County Council	24
English Metropolitan Borough	36
English Non-Metropolitan District	181
English Unitary Authority	58
Fire Authority/Service	63
Greater London Authority	1
Islands Council (Scotland)	3
LA Purchasing Organisation	4
Leisure Trust	81
Local Authority Association	12
London Borough	33
National Park Authority	16
NI Housing Executive	1
NI Unitary Authority	11
Offshore Island Council	4
Passenger Transport Authority	6
Police Force	49
Scottish Unitary Authority	32
Welsh Unitary Authority	22

An extensive range of selection opportunities ensures that you can target precisely the right contact for your campaign, the file is broken down into the following sector and areas of responsibility:

Administration/Planning
Best Value | Business Development/Franchising | Business Management | Central Administrative Services | Cleaning Buildings | Corporate/Strategic Planning | Customer Services | Electoral Registration | Freedom of Information | Members Services | Monitoring Officer | Operational Services | Printing/Reprographics | Property Enquiries/Local Land Charges | Quality Assurance | Scrutiny

Building/Engineering
Architectural Services | Technical Services | Direct Service Operations

Communications
International Relations/Marketing | Public Relations/Marketing

Economic Development
Economic Planning | Industrial Development

Education
Acedemic Services | Education | Schools IT/Computing | Special Needs Education | Education Strategy | Education Welfare | Grants | Pupil Assessment | Pre-School/Early Years Education | Education Psychology | Adult Education | Lifelong Learning

Emergency Services
Emergency Planning | Fire Service | Police and Fire Authorities

Environmental
Contaminated Land | Environmental Health | Environmental Health - Food Safety | Green/Conservation/Substainability | Recycling Education/Promotion | Refuse Collection | Refuse Disposal | Sewerage | Street Cleaning | Street Scene

Continued

Financial

Accounting | Central Audit Services | Council Tax/Rating/Valuation | Departmental Finance | Housing Benefits | Insurance Services | Payroll | Revenues

Food

Catering

Health

Cemeteries and Crematoria | Cleansing | Community Safety | Medical Services | Public Health

Heritage / Museums

Museums | Art Galleries

Housing

Care/Support/Homelessness | Housing Development | Housing Maintenance | Housing Management/Tenant Services | Housing - Overall Responsibility

IT / Computing

Central Computing | Central Internet I GIS | IT Departmental Support | IT Network Management | Departmental Computing | eGovernment | Telecommunications

Land / Property / Estates

CCTV | Energy Management | Facilities/Property Management | Fleet/Transport Management | Health & Safety - Internal | Security

Legal / Law and Order

Central Legal Services

Library / Information

Archives | Information Services (Internal) | Libraries Services | Libraries Business/Reference | Research/Information/Records Management

Partnership / Co-ordination

Community Services/Development | Economic/Community Regeneration | European Liaison | Local Strategic Partnerships | Service Co-ordination & Partnerships | Tourism Promotion | Town Centre Management | Voluntary Sector Liaison

Personnel / Human Resources

Central Personnel Services | Departmental Personnel Services | Equality Issues

Purchasing / Procurement

Central Contract Management | Central Purchasing of Supplies | Departmental Purchasing/Contracts

Recreation / Sport

Arts | Public Parks/Grounds Maintenance | Recreation/Leisure Centres | Sports | Recreation/Leisure Services

Regulation / Control

Building Control | Licensing | Markets | Town and Country Planning | Development Control | Local Plans | Structure/Unitary Plans | Trading Standards

Social Security / Welfare

Benefits | JobCentre | Travel Concessions (OAPs etc)

Social Services

All Adult and Children's functions, please request a breakdown

Training

Central Staff Training | Departmental Training

Transport / Highways

Car Parks (Off-Street) | Highways | Client Highways | Contractor/Consultant | Engineering | Highways Maintenance | Road Safety | Street Lighting | Traffic Control/ITS | Traffic Management | Public Transport Subsidies | Transport Planning

DATABASE STRUCTURE AND PRICING

Data can be supplied in most file formats and delivered by a number of methods, Excel spreadsheet via email tends to suit the majority of our clients however, please contact us to further discuss your specific requirements.

Records for a single mailing are output with the following fields:
Output: title, initial/firstname, surname, job title, organisation, address, postcode, organisation type

Records supplied on a 12 month lease are output with the following fields:
Output: title, initial/firstname, surname, job title, organisation, address, postcode, telephone number, *email address, organisation type

Additional fields can be selected on and provided for specific organisation types, e.g. population served for Local Authorities, number of pupils for Schools, number of GP's for GP Surgeries

Licence	£ per thousand
Base Rental (single mailing)	275
Lease 12 months (multiple use)	395
Output & Delivery	Free

Other licensing options are available (single mailing plus telephone follow-up, 2 x mailing etc.) please contact us to further discuss your specific requirements.

All prices are subject to VAT.
Delivery will be 3 to 5 working days.
* where populated

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