Local Authority & Public Service Database

The comprehensive solution to targeting and engaging decision makers and influencers within the UK's biggest spending sector.

LAPS provides total access to:

INTRODUCTION

What is the Local Authority & Public Service Database?

The comprehensive solution to targeting decision makers within the UK's biggest spending sector. The Local Authority & Public Service Database (LAPS) provides total access to the local authorities & public services, encompassing local, regional and central government, nhs, education, housing and care sectors.

How is LAPS maintained?

The database is compiled and maintained through continuous mailing, telephone and desk research activity with additional research being performed on a project basis, ensuring a level of accuracy which is the envy of the industry.

How to use this information sheet.

We have listed the organisation types and quantities within each major sector, Local government is further broken down into the main areas of district, county, metropolitan, London and unitary councils with police and fire authorities included.

An extensive range of selection opportunities across the database ensures that you can target precisely the right contact for your campaign, the file gives details of function and areas of responsibility for which we will run detailed counts.

Should you require a count, need data in a hurry, require in-depth information on the structure of the public sector, could do with help on how to get the most from the data or how to enhance your existing database, our highly experience team will offer guidance and advice, will do everything in their power to help you meet your deadlines and communicate with you in plain English.

Who is this information for?

Everyone who needs to communicate with the officers and decision makers within the public sector. That includes government departments, product and service providers, housing associations, marketing companies, charties, research organisations and event organisers.

This table gives a breakdown of the type and number of organisations that make up Central, Regional Government & Criminal Justice.

Organisation Types	Number of Organisations
Attorney General/Law Officers Department	6
Cabinet Office/Duchy of Lancaster	3
Chamber of Commerce	139
Connexions	40
Courts	410
Department for Business Innovation & Skills	47
Department for Business, Energy & Industrial Strategy	2
Department for Communities & Local Government	10
Department for Education	39
Department for Work & Pensions	13
Department of Health	44
Department of Transport	21
Department for Culture Media & Sport	51
Department for Environment, Food & Rural Affairs	42
Department for International Development	3
Department of Energy & Climate Change	9
Enterprise Agency	6
Foreign & Commonwealth Office	8
Department of Employment & Learning	7
HM Revenue & Customs	3
HM Treasury	11
Home Office	20
House of Lords/House of Commons	2
Local Enterprise Partnership	37
Ministry of Defence	38
Ministry of Justice	37
National Skills Academy	10
NI Government Department	95
NI Office of the First Minister	6
Northern Ireland Office	4
Prison	138
Probation Service	22
Regional Assembly	5
Regional Observatory	1
Scottish Office	2
Scottish Government Departments	60
Wales Office	1
Welsh Government Departments	34

An extensive range of selection opportunities ensures that you can target precisely the right contact for your campaign, the file is broken down into the following sector and areas of responsibility:

Administration / Planning
Best Value | Central Administrative Services | Corporate/Strategic Planning | Customers Services | Freedom of Information | Operational Services | Quality Assurance | Scrutiny

Adult Services
Lifelong Learning | Operational Services | Social Care

Board / Committee
Non Executive Member

Communications
Public Relations/Marketing

Economic Development
Education & Training | Inward Investment | Regeneration | Research | Rural Services | Business Services

Education
Acedemic Services | Lifelong Learning

Emergency Services
Emergency Planning

Environmental
Green/Conservation/Substainability

Financial
Central Audit Services | Central Financial Services

Health
Community Safety | Medical Services | Public Health

Heritage / Museums
Museums | Art Galleries

IT / Computing
Central Computing | Information Management

Land / Property / Estates
Energy Management | Facilities/Property Management | Fleet/Transport Management | Health & Safety - Internal | Security

Legal / Law and Order
Central Legal Services

Library / Information
Archives | Libraries Services | Research/Information/Records Management

Partnership / Co-ordination
Community Services/Development | Economic/Community Regeneration | European Liaison | Service Co-ordination & Partnerships | Tourism Promotion

Personnel / Human Resources
Central Personnel Services | Equality Issues

Purchasing / Procurement
Central Contract Management | Central Purchasing of Supplies

Social Security / Welfare / Employment
JobCentre Manager | Jobcentre Plus Business Manager

Training
Central Staff Training

Transport / Highways
Transport Planning

DATABASE STRUCTURE AND PRICING

Data can be supplied in most file formats and delivered by a number of methods, Excel spreadsheet via email tends to suit the majority of our clients however, please contact us to further discuss your specific requirements.

Records for a single mailing are output with the following fields:
Output: title, initial/firstname, surname, job title, organisation, address, postcode, organisation type

Records supplied on a 12 month lease are output with the following fields:
Output: title, initial/firstname, surname, job title, organisation, address, postcode, telephone number, *email address, organisation type

Additional fields can be selected on and provided for specific organisation types, e.g. population served for Local Authorities, number of pupils for Schools, number of GP's for GP Surgeries

Licence	£ per thousand
Base Rental (single mailing)	275
Lease 12 months (multiple use)	395
Output & Delivery	Free

Other licensing options are available (single mailing plus telephone follow-up, 2 x mailing etc.) please contact us to further discuss your specific requirements.

All prices are subject to VAT.
Delivery will be 3 to 5 working days.
* where populated

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