Local Authority & Public Service Database

The comprehensive solution to targeting and engaging decision makers and influencers within the UK's biggest spending sector.

LAPS provides total access to:

INTRODUCTION

What is the Local Authority & Public Service Database?

The comprehensive solution to targeting decision makers within the UK's biggest spending sector. The Local Authority & Public Service Database (LAPS) provides total access to the local authorities & public services, encompassing local, regional and central government, nhs, education, housing and care sectors.

How is LAPS maintained?

The database is compiled and maintained through continuous mailing, telephone and desk research activity with additional research being performed on a project basis, ensuring a level of accuracy which is the envy of the industry.

How to use this information sheet.

We have listed the organisation types and quantities within each major sector, Local government is further broken down into the main areas of district, county, metropolitan, London and unitary councils with police and fire authorities included.

An extensive range of selection opportunities across the database ensures that you can target precisely the right contact for your campaign, the file gives details of function and areas of responsibility for which we will run detailed counts.

Should you require a count, need data in a hurry, require in-depth information on the structure of the public sector, could do with help on how to get the most from the data or how to enhance your existing database, our highly experience team will offer guidance and advice, will do everything in their power to help you meet your deadlines and communicate with you in plain English.

Who is this information for?

Everyone who needs to communicate with the officers and decision makers within the public sector. That includes government departments, product and service providers, housing associations, marketing companies, charties, research organisations and event organisers.

Care Homes

This table gives a breakdown of the type and number of organisations that make up Care Homes.

Organisation Type	Number of Organisations
Care Home with Nursing	15568
Hospice	5149
Private Hospital	162
Co-ownership	251

Type of Contact:

Registered Care Home Owner
CEO

DATABASE STRUCTURE AND PRICING

Data can be supplied in most file formats and delivered by a number of methods, Excel spreadsheet via email tends to suit the majority of our clients however, please contact us to further discuss your specific requirements.

Records for a single mailing are output with the following fields:
Output: title, initial/firstname, surname, job title, organisation, address, postcode, organisation type

Records supplied on a 12 month lease are output with the following fields:
Output: title, initial/firstname, surname, job title, organisation, address, postcode, telephone number, *email address, organisation type

Additional fields can be selected on and provided for specific organisation types, e.g. population served for Local Authorities, number of pupils for Schools, number of GP's for GP Surgeries

Licence	£ per thousand
Base Rental (single mailing)	275
Lease 12 months (multiple use)	395
Output & Delivery	Free

Other licensing options are available (single mailing plus telephone follow-up, 2 x mailing etc.) please contact us to further discuss your specific requirements.

All prices are subject to VAT.
Delivery will be 3 to 5 working days.
* where populated

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