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## Local Authority & Public Service Database

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The comprehensive solution to targeting decision makers within the UK's biggest spending sector.

LAPS provides total access to:

Higher Education

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**THE AUTHORITY IN DATA**

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## Introduction

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### What is the Local Authority & Public Service Database?

The comprehensive solution to targeting decision makers within the UK's biggest spending sector. The Local Authority & Public Service Database (LAPS) provides total access to the local authorities & public services, encompassing local, regional and central government, nhs, education and housing sectors.

### How is LAPS maintained

The database is compiled and maintained through continuous mailing, telephone and desk research activity with additional research being performed on a project basis, ensuring a level of accuracy which is the envy of the industry.

### How to use this information sheet

We have listed the organisation types and quantities within each major sector, Local government is further broken down into the main areas of district, county, metropolitan, London and unitary councils with police and fire authorities included.

An extensive range of selection opportunities across the database ensures that you can target precisely the right contact for your campaign, the file gives details of function and areas of responsibility for which we will run detailed counts.

Should you require a count, need data in a hurry, require in-depth information on the structure of the public sector, could do with help on how to get the most from the data or how to enhance your existing database, our highly experience team will offer guidance and advice, will do everything in their power to help you meet your deadlines and communicate with you in plain English.

### Who is this information for?

Everyone who needs to communicate with decision makers within the public services, local, regional or central government. That includes product and service providers, government departments, housing associations, marketing companies, research organisations and event organisers.

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## Higher Education

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This breakdown gives the type and number of organisations that make up Higher Education

Type of Organisation	Number of Organisations
College of Art/Technology/FE/HE/Community College	497
Sixth Form College	113
University	144
Total	754

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## Areas of Responsibility

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Academic Services	Land/Property/Estates
Administrative/Planning Services	Library/ Information
Communications	Personnel/Human Resources
Education	Purchasing/Procurement
Financial Services	Training
IT/ Computing	

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## Database Structure and Pricing

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Records can be output with the following fields:

title, initial/firstname, surname, job title, organisation, address, postcode, telephone number, fax number, \*email address, organisation type, population served,

Pricing	£ per thousand
Base rental	180
Lease 12 months	340
Output & Delivery	0

All prices are subject to VAT.  
Minimum order quantity is 1000 records.  
Delivery will be 3 to 5 working days.  
\* where populated

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