Local Authority & Public Service Database

The comprehensive solution to targeting and engaging decision makers and influencers within the UK's biggest spending sector.

LAPS provides total access to:

Local Authority

Care Homes

Housing

Education

NHS

Criminal Justice

Central Government

Regional Government

LAPS

INTRODUCTION

What is the Local Authority & Public Service Database?

The comprehensive solution to targeting decision makers within the UK's biggest spending sector. The Local Authority & Public Service Database (LAPS) provides total access to the local authorities & public services, encompassing local, regional and central government, nhs, education, housing and care sectors.

How is LAPS maintained?

The database is compiled and maintained through continuous mailing, telephone and desk research activity with additional research being performed on a project basis, ensuring a level of accuracy which is the envy of the industry.

How to use this information sheet.

We have listed the organisation types and quantities within each major sector, Local government is further broken down into the main areas of district, county, metropolitan, London and unitary councils with police and fire authorities included.

An extensive range of selection opportunities across the database ensures that you can target precisely the right contact for your campaign, the file gives details of function and areas of responsibility for which we will run detailed counts.

Should you require a count, need data in a hurry, require in-depth information on the structure of the public sector, could do with help on how to get the most from the data or how to enhance your existing database, our highly experience team will offer guidance and advice, will do everything in their power to help you meet your deadlines and communicate with you in plain English.

Who is this information for?

Everyone who needs to communicate with the officers and decision makers within the public sector. That includes government departments, product and service providers, housing associations, marketing companies, charties, research organisations and event organisers.

This table gives a breakdown of the type and number of organisations that make up Local Government.

Organisation Type	Number of Organisations
District Council (Northern Ireland)	10
English County Council	27
English Non-Metropolitan District	201
English Unitary Authority	55
Fire Authority/Service	66
Greater London Authority	1
Islands Council (Scotland)	3
LA Purchasing Organisation	12
Leisure Trust	93
Local Authority Association	12
London Borough	33
Metropolitan Council (England)	36
National Park Authority	15
NI Housing Executive	1
Offshore Island Council	4
Passenger Transport Authority	8
Police Force	49
Scottish Unitary Authority	32
Welsh Unitary Authority	22

An extensive range of selection opportunities ensures that you can target precisely the right contact for your campaign, the file is broken down into the following sector and areas of responsibility:

Administration/Planning
Best Value | Business Development/Franchising | Business Management | Central Administrative Services | Cleaning Buildings | Corporate/Strategic Planning | Customer Services | Electoral Registration | Freedom of Information | Members Services | Monitoring Officer | Operational Services | Printing/Reprographics | Property Enquiries/Local Land Charges | Quality Assurance | Scrutiny
Building/Engineering
Architectural Services | Technical Services | Direct Service Operations
Communications
International Relations/Marketing | Public Relations/Marketing
Economic Development
Economic Planning | Industrial Development
Education
Acedemic Services | Education | Schools IT/Computing | Special Needs Education | Education Strategy | Education Welfare | Grants | Pupil Assessment | Pre-School/Early Years Education | Education Psychology | Adult Education | Lifelong Learning
Emergency Services
Emergency Planning | Fire Service | Police and Fire Authorities
Environmental
Contaminated Land | Environmental Health | Environmental Health - Food Safety | Green/Conservation/Substainability | Recycling Education/Promotion | Refuse Collection | Refuse Disposal | Sewerage | Street Cleaning | Street Scene

Financial
Accounting | Central Audit Services | Council Tax/Rating/Valuation | Departmental Finance | Housing Benefits | Insurance Services | Payroll | Revenues

Food
Catering

Health
Cemeteries and Crematoria | Cleansing | Community Safety | Medical Services | Public Health

Heritage/Museums
Museums | Art Galleries

Housing
Care/Support/Homelessness | Housing Development | Housing Maintenance | Housing Management/Tenant Services | Housing - Overall Responsibility

IT/Computing
Central Computing | Central Internet I GIS | IT Departmental Support | IT Network Management | Departmental Computing | eGovernment | Telecommunications

Land/Property/Estates
CCTV | Energy Management | Facilities/Property Management | Fleet/Transport Management | Health & Safety - Internal | Security

Legal/Law and Order
Central Legal Services

Library/Information
Archives | Information Services (Internal) | Libraries Services | Libraries Business/Reference | Research/Information/Records Management

Partnership/Co-ordination
Community Services/Development | Economic/Community Regeneration | European Liaison | Local Strategic Partnerships | Service Co-ordination & Partnerships | Tourism Promotion | Town Centre Management | Voluntary Sector Liaison

Personnel/Human Resources
Central Personnel Services | Departmental Personnel Services | Equality Issues

Purchasing/Procurement
Central Contract Management | Central Purchasing of Supplies | Departmental Purchasing/Contracts

Recreation/Sport
Arts | Public Parks/Grounds Maintenance | Recreation/Leisure Centres | Sports | Recreation/Leisure Services

Regulation/Control
Building Control | Licensing | Markets | Town and Country Planning | Development Control | Local Plans | Structure/Unitary Plans | Trading Standards

Social Security/Welfare
Benefits | JobCentre | Travel Concessions (OAPs etc)

Social Services
All Adult and Children's functions, please request a breakdown

Training
Central Staff Training | Departmental Training

Transport/Highways
Car Parks (Off-Street) | Highways | Client Highways | Contractor/Consultant | Engineering | Highways Maintenance | Road Safety | Street Lighting | Traffic Control/ITS | Traffic Management | Public Transport Subsidies | Transport Planning

This table gives a breakdown of the type and number of organisations that make up Central, Regional Government & Criminal Justice.

Organisation Tpyes	Number of Organisations
Attorney General/Law Officers Department	6
Cabinet Office/Duchy of Lancaster	3
Chamber of Commerce	139
Connexions	40
Courts	410
Department for Business Innovation & Skills	47
Department for Business, Energy & Industrial Strategy	2
Department for Communities & Local Government	10
Department for Education	39
Department for Work & Pensions	13
Department of Health	44
Department of Transport	21
Department for Culture Media & Sport	51
Department for Environment, Food & Rural Affairs	42
Department for International Development	3
Department of Energy & Climate Change	9
Enterprise Agency	6
Foreign & Commonwealth Office	8
Department of Employment & Learning	7
HM Revenue & Customs	3
HM Treasury	11
Home Office	20
House of Lords/House of Commons	2
Local Enterprise Partnership	37
Ministry of Defence	38
Ministry of Justice	37
National Skills Academy	10
NI Government Department	95
NI Office of the First Minister	6
Northern Ireland Office	4
Prison	138
Probation Service	22
Regional Assembly	5
Regional Observatory	1
Scottish Office	2
Scottish Government Departments	60
Wales Office	1
Welsh Government Departments	34

An extensive range of selection opportunities ensures that you can target precisely the right contact for your campaign, the file is broken down into the following sector and areas of responsibility:

Administration/Planning
Best Value | Central Administrative Services | Corporate/Strategic Planning | Customers Services | Freedom of Information | Operational Services | Quality Assurance | Scrutiny

Adult Services
Lifelong Learning | Operational Services | Social Care

Board/Committee
Non Executive Member

Communications
Public Relations/Marketing

Economic Development
Education & Training | Inward Investment | Regeneration | Research | Rural Services | Business Services

Education
Acedemic Services | Lifelong Learning

Emergency Services
Emergency Planning

Environmental
Green/Conservation/Substainability

Financial
Central Audit Services | Central Financial Services

Health
Community Safety | Medical Services | Public Health

Heritage/Museums
Museums | Art Galleries

IT/Computing
Central Computing | Information Management

Land/Property/Estates
Energy Management | Facilities/Property Management | Fleet/Transport Management | Health & Safety - Internal | Security

Legal/Law and Order
Central Legal Services

Library/Information
Archives | Libraries Services | Research/Information/Records Management

Partnership/Co-ordination
Community Services/Development | Economic/Community Regeneration | European Liaison | Service Co-ordination & Partnerships | Tourism Promotion

Personnel/Human Resources
Central Personnel Services | Equality Issues

Purchasing/Procurement
Central Contract Management | Central Purchasing of Supplies

Social Security/Welfare/Employment
JobCentre Manager | Jobcentre Plus Business Manager

Training
Central Staff Training

Transport/Highways
Transport Planning

NHS

This table gives a breakdown of the type and number of organisations that make up the NHS.

Organisation Type	Number of Organisations
Clinical Commissioning Group	208
Commissioning Support Service	7
Community Health Council	8
GP Surgery	8,902
Health & Social Care Board	5
Local Area Team	28
Local Education and Training Board	13
Local Health Board	7
National Board	14
NHS Direct	2
NHS Supplies	2
NHS Trust	239
NI Health & Social Care Trust	6
Scottish Community Health Partnership	31
Scottish Health Board	14
Special Health Authority	12

Sector and areas of responsibility include:

Administrative/Planning Services	IT/ Computing
Adult Services	Land/Property/Estates
Board/Committee	Legal
Building & Engineering	Library/Information
Children Services	Medical/Clinical
Communications	Partnership/Co-ordination
Emergency	Personnel/Human Resources
Financial	Purchasing/Procurement
Health	Training

This table gives a breakdown of the type and number of organisations that make up Further & Higher Education.

Organisation Type	Number of Organisations
Adult Residential College	13
Agriculture & Horticulture College	32
Arts/Design/Performing Arts College	37
Community College	21
FE College with HE Courses	186
Further Education College	208
Higher Education College	15
Sixth Form College	10
University	127
University College	10

Sector and areas of responsibility include

Academic Services
Administration/Planning
Catering
Communications
Financial
IT/Computing
Land/Property/Estates
Library/Information
Personnel/Human Resources

Purchasing/Procurement
Student Services - Admissions
Student Services - Careers Advice
Student Services - Lifelong Learning
Student Services - Student Union
Student Services - Welfare/Support
Student Services - Widening Participation
Training

SCHOOLS

Organisation Type	Number of Organisations
Adult Residential College	13
Agriculture & Horticulture College	32
Arts/Design/Performing Arts College	37
Community College	21
FE College with HE Courses	186
Further Education College	208
Higher Education College	15
Sixth Form College	10
University	127
University College	10

Housing Associations

This table gives a breakdown of the type and number of organisations that make up Housing Associations.

Organisation Type	Number of Organisations
Abbeyfield	252
Almshouse	334
Co-operative	112
Co-ownership	10
Hostel	195
Letting	418
Registered Social Landlord	1383

Sector and areas of responsibility include:

Administration	Housing - Regeneration
Building & Engineering	Housing - Foyer Management
Communications	Housing - Lettings
Financial	IT/Computing
Housing - Care/Support/Homelessness	Legal
Housing - Development	HR/Personnel
Housing - Maintenance	Purchasing/Procurement
Housing - Management/Tenant Services	Training

This table gives a breakdown of the type and number of organisations that make up Care Homes.

Organisation Type	Number of Organisations
Care Home with Nursing	15568
Hospice	5149
Private Hospital	162
Co-ownership	251

Type of Contact:

Registered Care Home Owner
CEO

Data can be supplied in most file formats and delivered by a number of methods, Excel spreadsheet via email tends to suit the majority of our clients however, please contact us to further discuss your specific requirements.

Records for a single mailing are output with the following fields:
Output: title, initial/firstname, surname, job title, organisation, address, postcode, organisation type

Records supplied on a 12 month lease are output with the following fields:
Output: title, initial/firstname, surname, job title, organisation, address, postcode, telephone number, *email address, organisation type

Additional fields can be selected on and provided for specific organisation types, e.g. population served for Local Authorities, number of pupils for Schools, number of GP's for GP Surgeries

Pricing	£ per thousand
Base rental (single mailing)	180
Lease 12 months (multiple use)	340
Output & Delivery	Free

Other licensing options are available (single mailing plus telephone follow-up, 2 x mailing etc.) please contact us to further discuss your specific requirements.

All prices are subject to VAT.
Delivery will be 3 to 5 working days.
* where populated

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