
Local Authority & Public Service Database

The comprehensive solution to targeting decision makers within the UK's biggest spending sector. The Local Authority & Public Service Database (LAPS) provides total access to the local authorities & public services, encompassing local, regional and central government, nhs, education, housing & care sectors.

The database is compiled and maintained through continuous mailing, telephone and desk research activity with additional research being performed on a project basis, ensuring a level of accuracy which is the envy of the industry.

We have listed the organisation types and quantities within each major sector, local government is further broken down into the main areas of district, county, london, metropolitan, and unitary councils with police and fire authorities included.

An extensive range of selection opportunities across the database ensures that you can target precisely the right contact for your campaign; the file gives details of the function and areas of responsibility for which we can run detailed breakdowns and counts.

Should you require a count, need data in a hurry, require in-depth information or clarity on the structure of the public sector or could do with help on how to get the most from the data or how to enhance your existing database our highly experience team will offer guidance and advice; will do everything possible to help you meet your deadlines and they will communicate with you in plain English.

Data can be supplied in most common file formats and delivered by a number of methods, Excel spreadsheet via email tends to suit the majority of our clients however, please contact us to further discuss your specific requirements.

Records for a single mailing are output with the following fields:

Output: title, initial/firstname, surname, job title, organisation, address, postcode, organisation type,

Records supplied on a 12 month lease are output with the following fields:

Output: title, initial/firstname, surname, job title, organisation, address, postcode, telephone number, *email address, organisation type,

Additional fields can be selected on and provided for specific organisation types, e.g. population served for Local Authorities, number of pupils for Schools, number of GP's for GP Surgeries,

Pricing	£ per 1000
Base rental (single mailing)	180
Lease 12 months (multiple use)	340
Output & Delivery	free

all prices are subject to vat | delivery is 3 to 5 working days | *where populated